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| Headline    | AEON reaches out to disaster children in Sabah |             |              |
| Media Title | Daily Express Sabah                            |             |              |
| Date        | 7 September 2015                               | Color       | Colour       |
| Section     | Local  | Circulation | 20,000       |
| Page No     | 7  | Readership  | 30,000       |
| Language    | English  | Size        | 11x6x158.60  |
| Journalist  | N/A  | AdValue     | RM 10,467.60 |
| Frequency   | Daily  | PR Value    | RM 31,402.80 |

## AEON reaches out to disaster children in Sabah

KUALA LUMPUR: Malaysian AEON Foundation Vice President and Managing Director of AEON CO. (M) Bhd, Nur Qamarina Chew, says children typically represent 50 per cent to 60 per cent of those affected by disaster.

"From death, to injuries, to disrupted education, to separation from family members, to malnutrition, disaster stricken children are faced with psychological trauma.

"Understanding the vulnerability of these children, Malaysian AEON Foundation (MAF) embarked on a drive to help these children heal their stress and manage their emotions.

"This is also in line with the Foundation's mission of reaching out to children giving them an opportunity to discover their self-worth and develop their fullest potential, so they may live fuller, more meaningful lives for the future," she said.

MAF collaborated with Malaysian Volunteer Fire and Rescue Association (MVFRA) to reach out to approximately 150 children in Nepal and 300 children in Sabah.

A total of RM50,000 and RM25,000 were spent for the therapy kit in both Nepal and Sabah, respectively. The therapy kits distributed consist of soft toys, stationaries and drawing books to



The AEON Foundation team with children in Ranau.

nurture these children.

In Sabah, MAF, together with the MVFRA team, recently visited Kg Kiau and Kg Kiau Nuluh in Ranau, and Kg Menisulu, Kg Pasir Putih, Kg Nampasan Baru, Kg Logut and Kg Poring in Kundasang, to meet the disaster stricken children and distribute the therapy kits.

MAF also donated RM25,000 worth of dry food and mineral water to 96 families in Kg Kiau, Kg Menisulu and Kg Longut in Ranau, during the mud flood when the disaster first hit in June.